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Aubri Kennamer Hostetter has joined Louisville-based equine feed company Excel Equine LLC as equine feed sales and promotions specialist. Hostetter calls on farms, veterinary clinics and equine rehab centers, mainly in Central Kentucky. She works with customers to select Excel Equine feed blends that best suit their horses' needs and offers advice about feeding problems. She represents Excel Equine at various horse shows and coordinates sponsorship opportunities.

A native of Birmingham, Ala., Hostetter graduated magna cum laude from William Woods University in Missouri with a B.A. in equine science. She was an intern for saddlebred trainers Tre and Emily Lee of Prospect Lane Farm in Versailles and the late Rob Wilson of Smithfield. After graduation, she trained saddlebreds in Tennessee and was an assistant trainer for Louisville-area saddlebred trainer Don Bridges.

Hostetter and her husband, Chris, live in Simpsonville. They both show saddlebreds; Chris is head trainer for Ashlyn Farms, a saddlebred operation in Simpsonville.

Excel Equine was founded in May 2014 when David Williams of Producer Feeds in Louisville and Kent Thompson of Tapp's Feed in Shelbyville merged their companies. Excel Equine makes premium feed blends exclusively for horses at its medication-free mill on the edge of downtown Louisville. Excel Equine is one of the few equine-only feed mills in the country. It produces premium feed blends for horses with varied nutritional needs, including blends for performance, show, pleasure, breeding and special needs horses.

Although the company is based in Kentucky, it has distributors in Arkansas, Florida, Indiana, Louisiana and Tennessee. It plans to expand to New York and other states that have a significant presence in Thoroughbred breeding and racing. The company also has initiated international sales by shipping feeds to thoroughbred farms in Trinidad.

For more information, visit ExcelEquineFeeds.com or call 800-295-2836.